

# Plant retirement planning solutions: Demand flexibility



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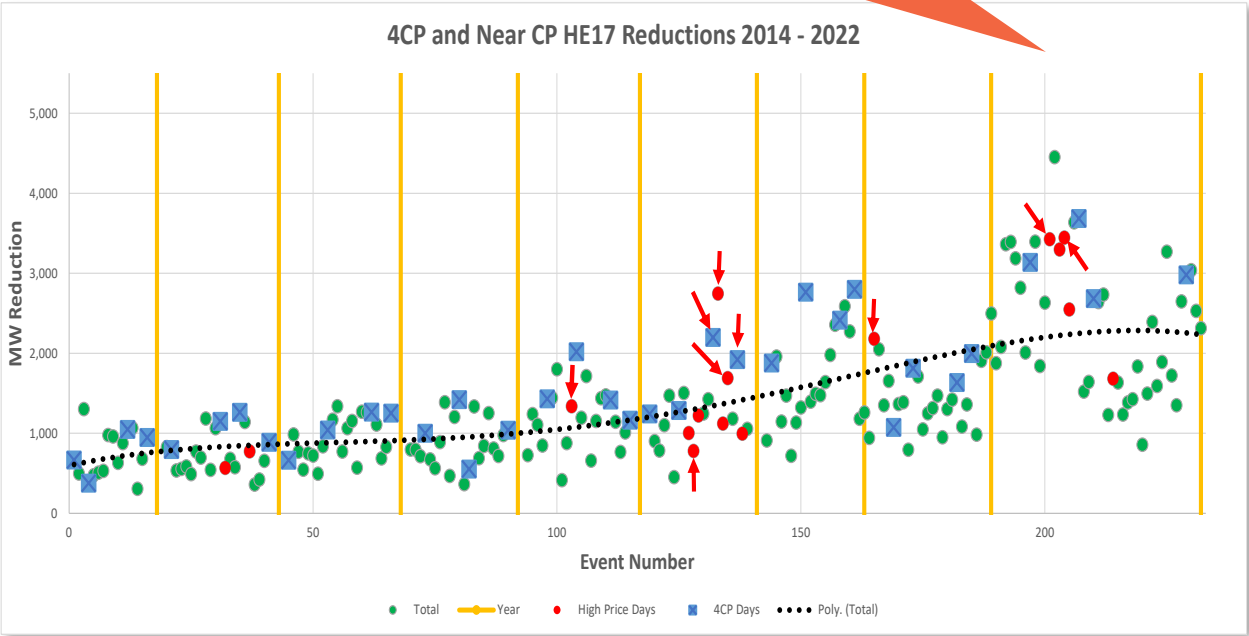
We have resource adequacy  
because load is not sensitive to price  
and utilities have an “obligation to serve”

# Myth: Customers don't respond to prices



- One of the biggest examples of voluntary demand flexibility is what customers do to avoid 4CP (4 critical peak) transmission charges
- The price signal needs to be big enough to make a difference.
  - Or it can be small if automation can manage the arbitrage.
- It is likely that significant load would ramp down during stress events if it were compensated anywhere near the value of lost load (~\$25,000/MWH)
- The question is how much variability in prices society is willing to accept.
  - In Southern Company, customers consume off a baseline and are exposed to prices on the margin.

ERCOT can see 3000-4500 MW of voluntary demand reduction due to their 4CP transmission charge

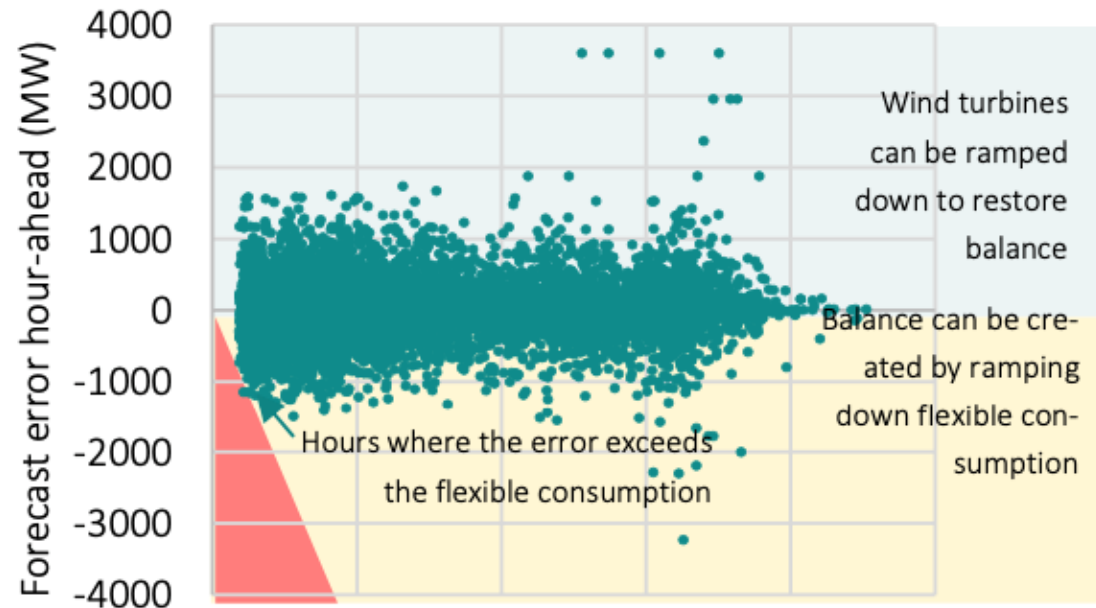


Source: [ERCOT, 2023](#)

# Use demand-side flexibility instead of reserve capacity

This means fuller use of grid capacity, rather than having to hold back some capacity as reserves

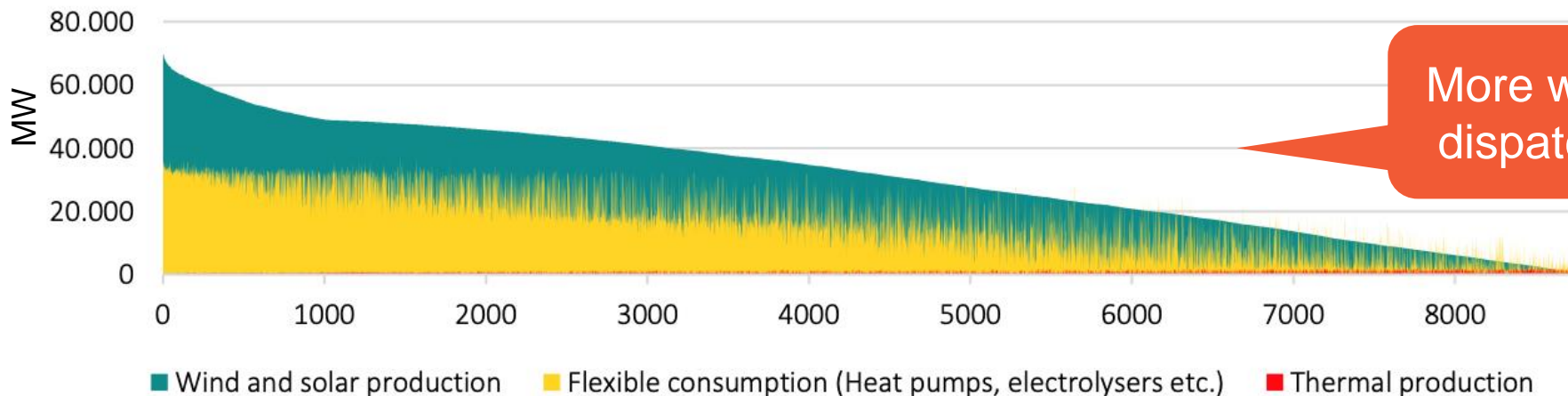
More wind than expected



Less wind than expected

Flexible electricity consumption that can be ramped down (MW)

## ELECTRICITY GENERATION AND FLEXIBLE CONSUMPTION

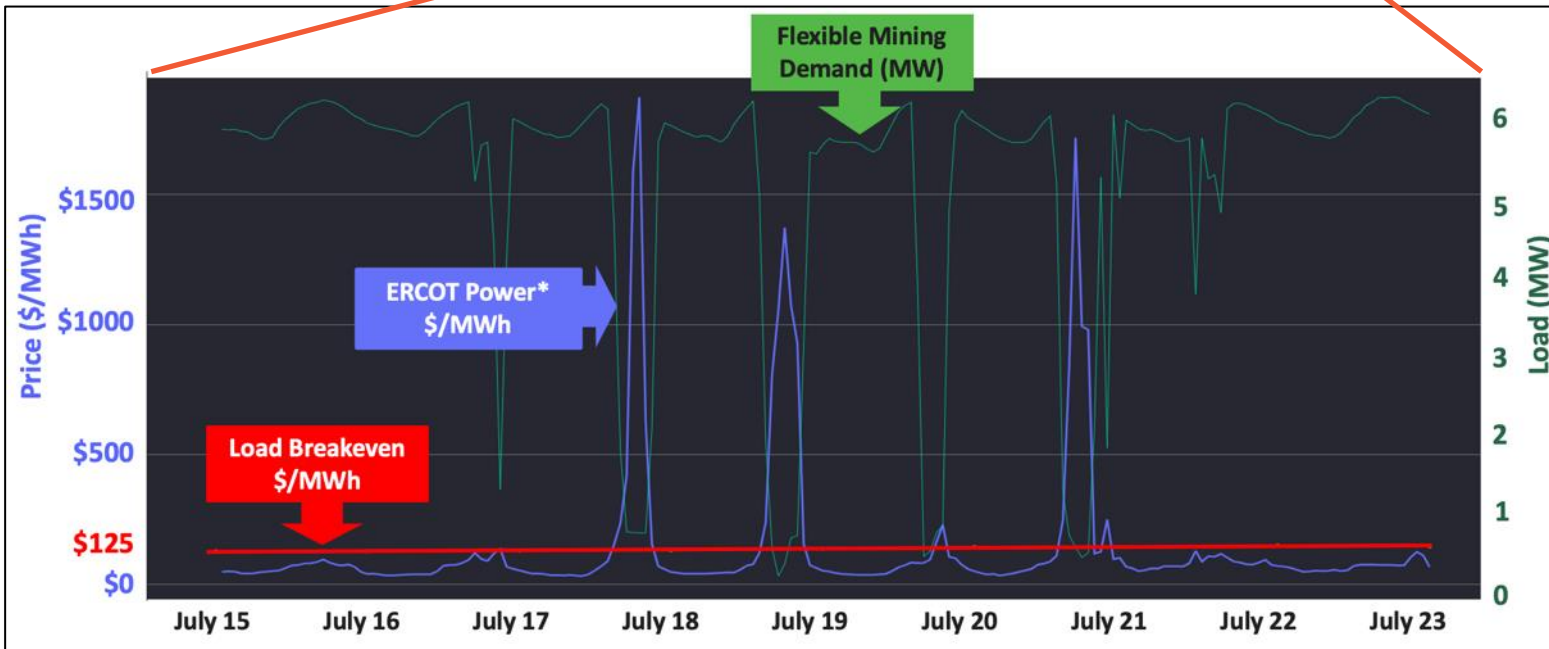
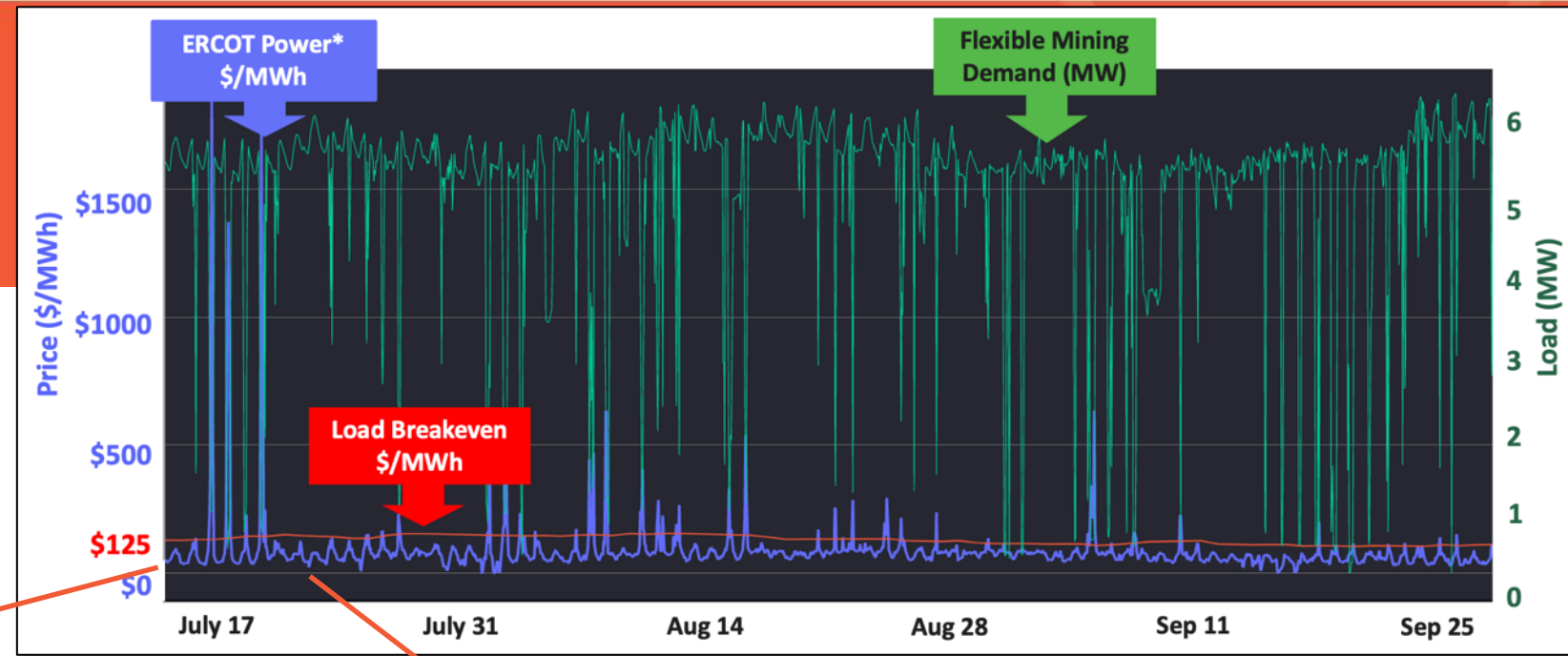


More wind variability but more dispatchable demand to help

[https://energinet.dk/media/y5rhoqjy/pa-thways-towards-a-robust-future-energy-system\\_energinet-2023-01-23.pdf](https://energinet.dk/media/y5rhoqjy/pa-thways-towards-a-robust-future-energy-system_energinet-2023-01-23.pdf)

# Dispatching Demand

Controllable Load Resources in ERCOT can participate in the DAM and RTM and even set the price



These loads are dispatched to 5 min set points and provide frequency response

The best way to meet demand  
when supply is short  
is to have less demand